



Publisher Media Kit



Earn halal revenue and grow with the Ummah.

Everything you need to publish with the world's largest halal-compliant ad network: the perks, the process, and your path to earning.

Over 2 billion ads served across 195 countries, all of it islamically screened, with a 50/50 revenue share every time.

■ Why publish with MAN

Your site or app can earn with ads you'd actually stand behind.

We look forward to helping your website or app earn with halal advertisements. Having served over 2 billion ads and counting, there has never been a better time to come onboard as a MAN publisher.

2^{B+}

Ads served & counting

195

Countries reached

100%

Halal-compliant inventory

50/50

Revenue share with publishers



Peace of mind, guaranteed

Every campaign we serve is islamically screened and halal-compliant. You earn without ever compromising your values, a promise no other ad network can make.



A publisher-powered ecosystem

You join a curated network of Muslim-context websites, apps, and masjid screens spanning 195 countries, all working together to strengthen the Ummah's digital presence.



Transparent, real-time earnings

Your own publisher dashboard shows earnings, impressions, and performance, live, accurate, and always up to date.

■ Publisher perks

What you get when you publish with us.

More than ad revenue. This is a partnership built for the long term.



Halal earnings

Every campaign is halal-compliant, so your revenue is too. Earn with barakah and complete peace of mind.



Free brand promotion

We promote your site or app on our platform at no cost, for as long as you remain a publisher.



Your UmmahPass

A free @ummah.email inbox, plus the option to add "Sign in with UmmahPass" to your site or app.



Real-time dashboard

Track total earnings, ad performance, and more, live, whenever you like.



Flexible payouts

Paid via PayPal, Wise, Payoneer, or bank transfer once your account reaches the \$50 threshold.



Dedicated support

Real help from a real team at publishers@muslimadnetwork.com, with setup and troubleshooting included.

■ Keep your existing ads

You don't have to choose. Run MAN alongside what you already have.

Already running Google AdSense or another network? Keep it. We don't ask you to remove anything. MAN is built to sit alongside your current setup as supplementary revenue. There's no risk in trying us out.

✓ **No exclusivity required.**
Run MAN next to any other network. Nothing to switch off, nothing to remove.

✓ **Actually relevant to your audience.**
Every ad is islamically screened, so it fits naturally alongside content your Muslim audience already trusts, instead of feeling like random noise.

✓ **Doesn't fight your content.**
MAN ads sit cleanly in your layout. They don't clash with what you've built, and they grab attention exactly when it's useful, not before.

✓ **Competitive CPM and CPC.**
Real earning potential, not a token trickle.

✓ **Low, publisher-friendly threshold.**
Payout starts at just \$50, so you see your first payment fast.

💡 Think of it as a no-risk way to test the waters, earn supplementary income, and give your audience ads that are actually meant for them.

■ Exclusive publisher perk

Your UmmahPass. Included free.

Every approved MAN publisher receives an UmmahPass, a free @ummah.email inbox on Muslim-owned servers, plus a login your own audience can use too.

- ✓ **A free @ummah.email inbox.** Your name, yours for life. No ads in your inbox, no surveillance, no data sold, hosted on servers we own.
- ✓ **Offer "Sign in with UmmahPass."** If your site or app has a sign-in option, give your users the Muslim alternative to the big platforms.
- ✓ **One handle across the Ummah.** The same identity works across the growing Muslim web, with less dependence on big tech sign-ins.

UmmahJobs

UmmahPlaces

UmmahCauses

& more

Free · for publishers

you@ummah.email

Your identity across the Muslim web



Sign in with UmmahPass

Offer the same button on your site or app. It's the login the Ummah can trust.

■ Ad sizes

Five proven sizes. One easy setup.

Create ad tags for five distinct ad sizes right from your publisher dashboard, then insert them into your web pages or app, or use a dedicated plugin. The process typically takes 8 minutes or less.

For your website	For your mobile app
300 × 250Medium rectangle	320 × 50Mobile banner
160 × 600Wide skyscraper	300 × 250Medium rectangle
728 × 90Leaderboard	→ More formats coming soon
320 × 50Mobile banner	
300 × 600Half page	

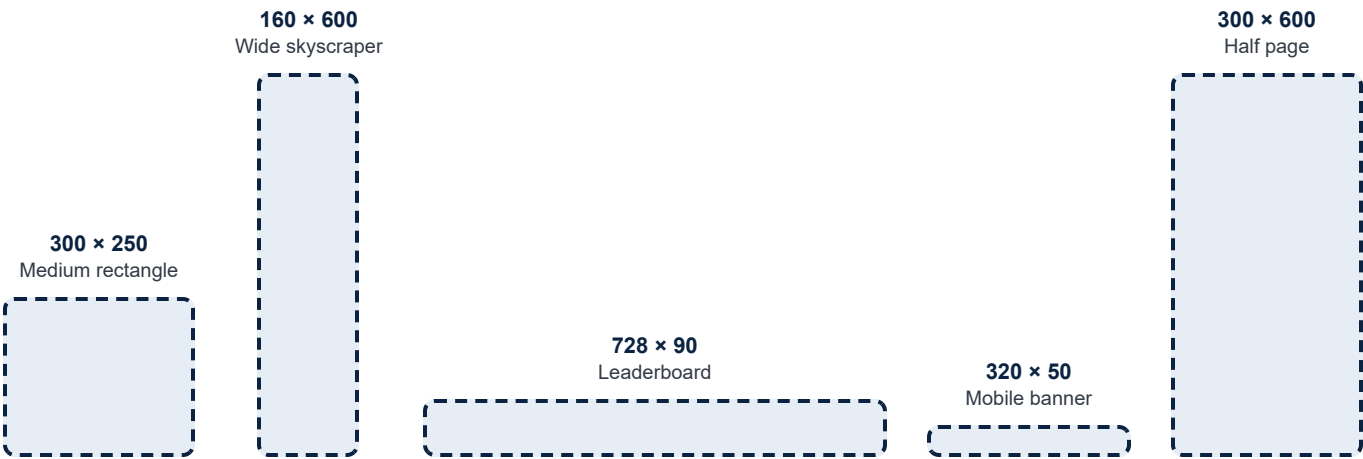
💡 **Best practice:** we recommend at least three ad zones, with at least one positioned above the fold, above your logo or near the top of your sidebar, so visitors see your ads instantly upon arrival.

■ Ad sizes · to scale

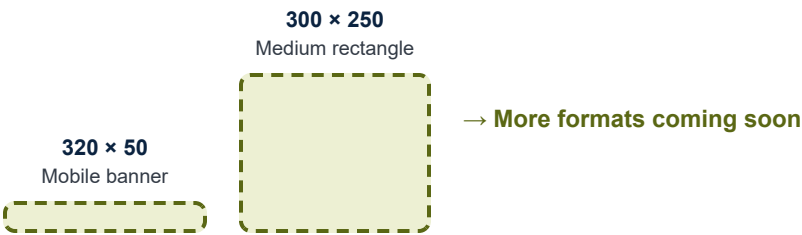
What those five sizes actually look like.

The same sizes, drawn to relative scale, so you can picture exactly how much space each one takes up on the page.

FOR YOUR WEBSITE



FOR YOUR MOBILE APP

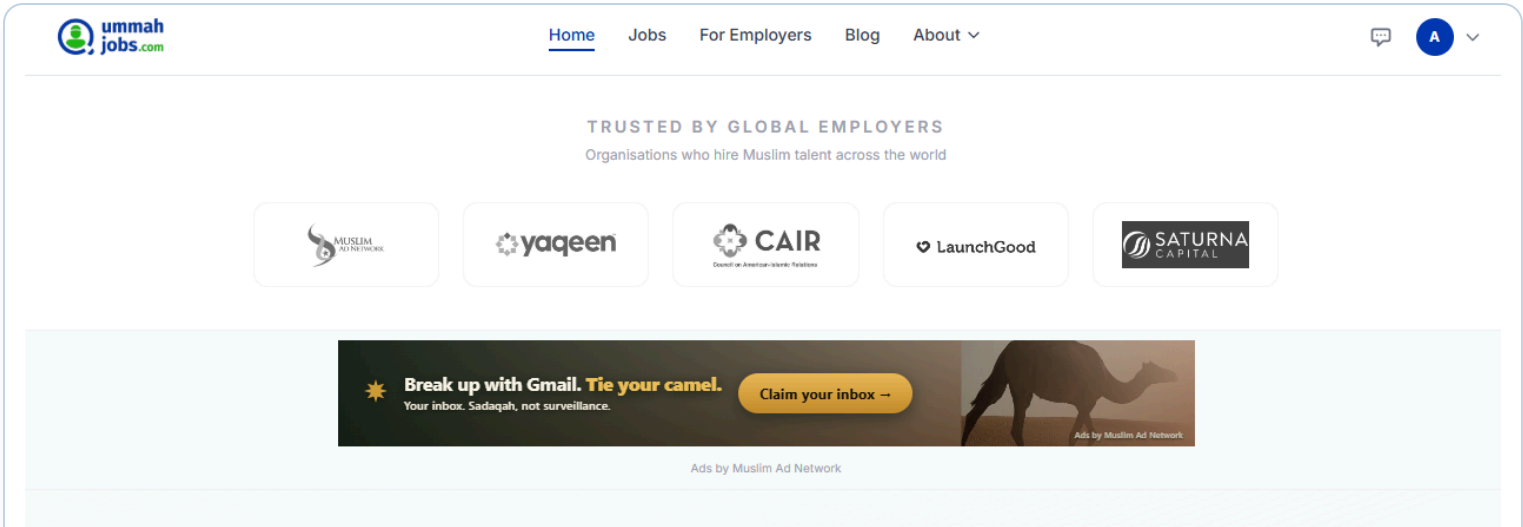


■ Ad placements · in the wild

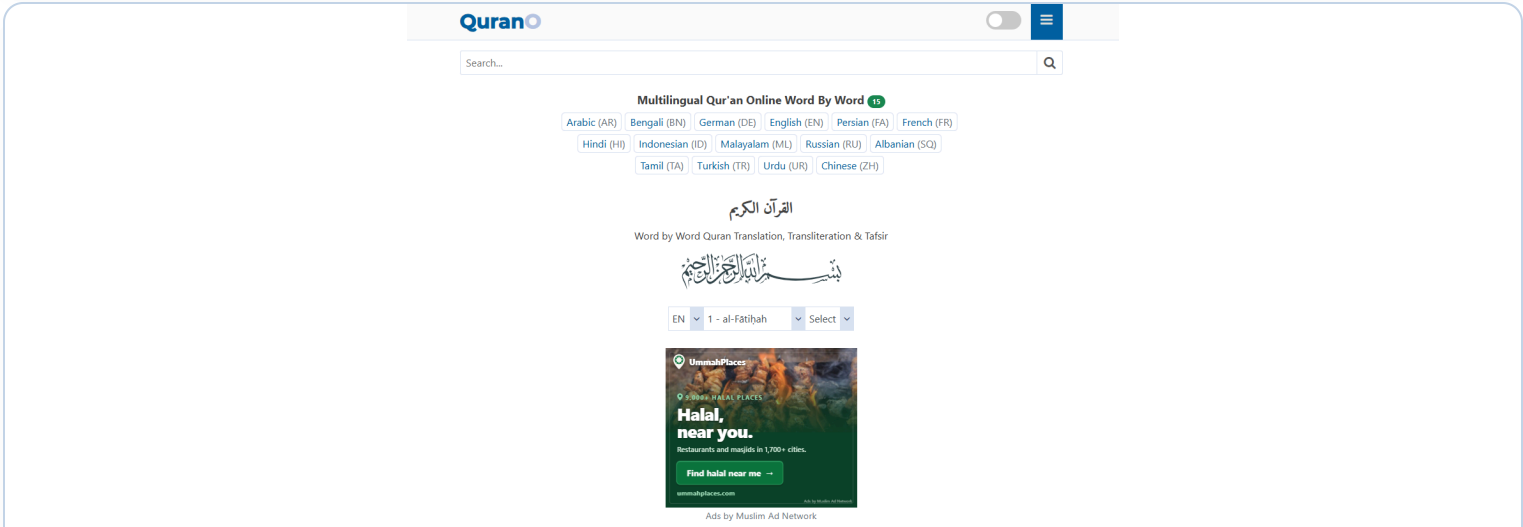
Not mockups.
This is what it
actually looks like.

Real screenshots from real publishers on the network, on desktop first, so you can see exactly how MAN ads sit in a live page.

ON DESKTOP



UmmahJobs.com · leaderboard banner below the "trusted by" logos



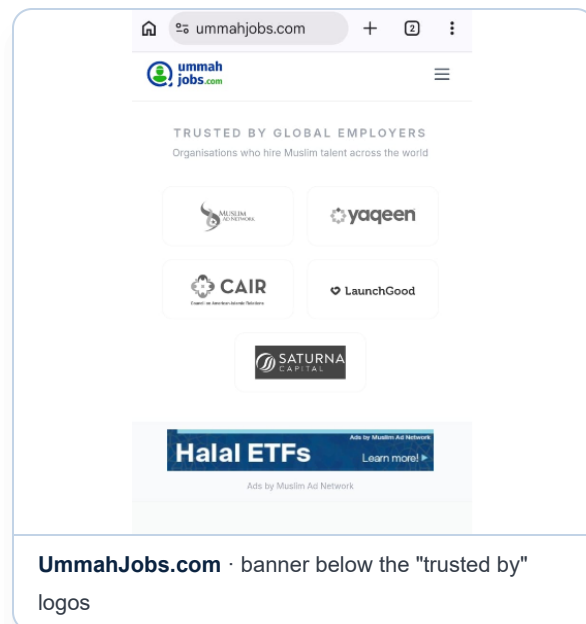
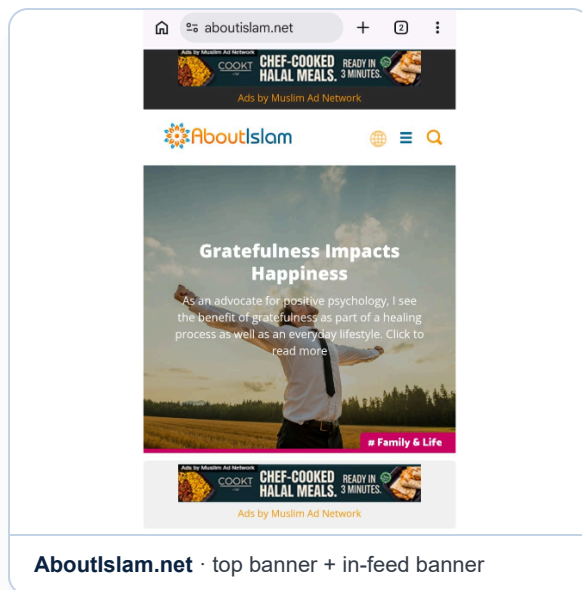
QuranO.com · in-content rectangle, above the fold

■ Ad placements · in the wild

On mobile, and beyond.

The same real placements, this time on mobile, plus a few more contexts where MAN ads show up across the network.

ON MOBILE



Real screenshots from live MAN publishers, not illustrations. This is exactly how ads look in production today.

■ Our growing network

Publishers already earning with us.

A growing roster of Muslim-context sites, apps, and masjid screens across 195 countries. This is where your logo goes next.



AboutIslam.net



UmmahJobs.com



Qibla Salah: Prayer Times



ilmfeed.com



QuranO.com

Logos above are live publishers on the network.

■ For creators

Monetize your social channels, too.

MAN isn't just for websites and apps. If you run a following on Instagram, TikTok, YouTube, X, Facebook, LinkedIn, or Reddit, you can earn with us as well, on the same halal-compliant terms.

Instagram

TikTok

YouTube

X

Facebook

LinkedIn

Reddit

& more

1

Submit your channel(s)

Apply with your handle(s) and audience details. We review creator submissions against the same quality and halal criteria as our web and app publishers.

2

Get matched with campaigns

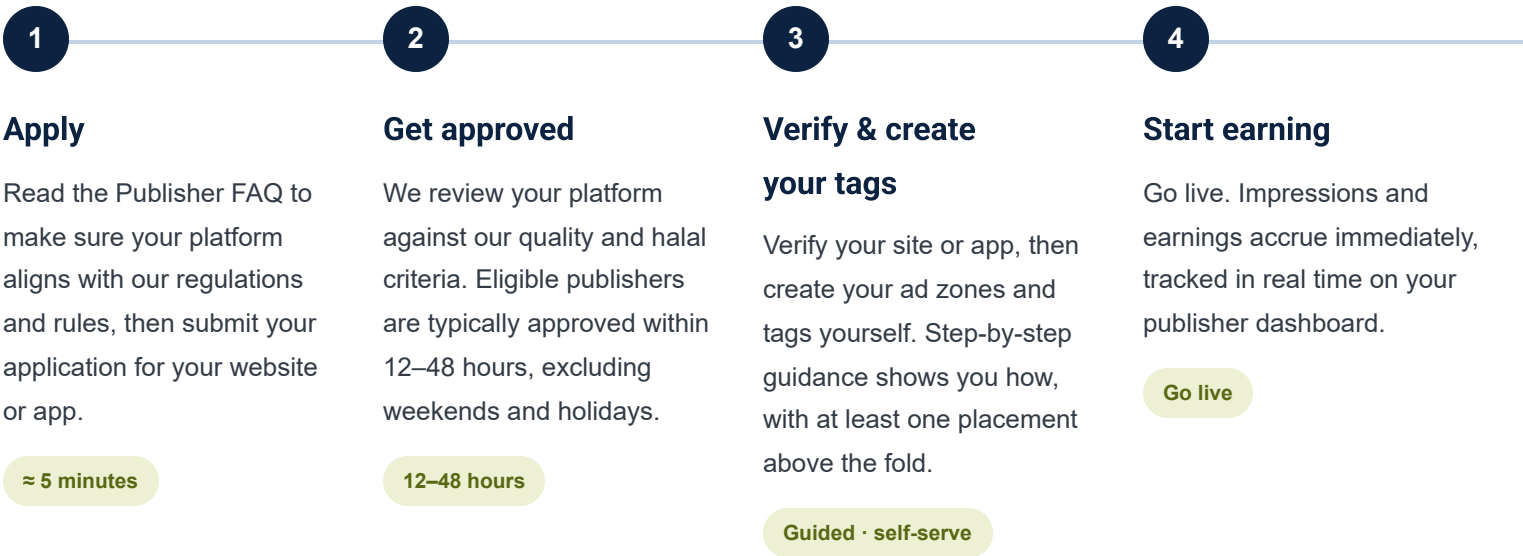
When a halal-compliant campaign fits your audience or niche, we'll reach out with the details and rate. Campaigns are offered as they become available.

How often will I get a campaign? It varies. Not every submission receives a campaign right away, campaigns are matched to fit and availability. Staying active and approved in the network keeps you first in line when one opens up.

■ Getting started

From application to earning in four simple steps.

We review every application against clear criteria so the network stays quality-first. Here's the journey:



Want to serve ads on more than one site or app? Yes, you may apply for each site individually. Submit a new publisher application for each additional platform and we'll review it against the same criteria.

■ Earnings & payout

Clear terms. Honest numbers.

Publishers earn through revenue generated from **CPC (cost per click)** and **CPM (cost per impression)** campaigns served on their websites and apps. Our standard revenue share with publishers is an even **50/50 split**.

Every impression and click is reported honestly, so you'll always know exactly what you've earned and why.

The revenue shown on your dashboard is **final**: we don't deduct anything from it.

- PayPal
- Wise
- Payoneer
- Bank transfer

Payout terms at a glance

Payout threshold

\$50

Payment schedule

Net 30

Below threshold?

Rolls to next month

Default method

PayPal

Alternatives

Wise · Payoneer · Bank

■ Your earnings, live

Track everything
on your publisher
dashboard.

YESTERDAY'S REVENUE

\$82.55

Sample publisher account

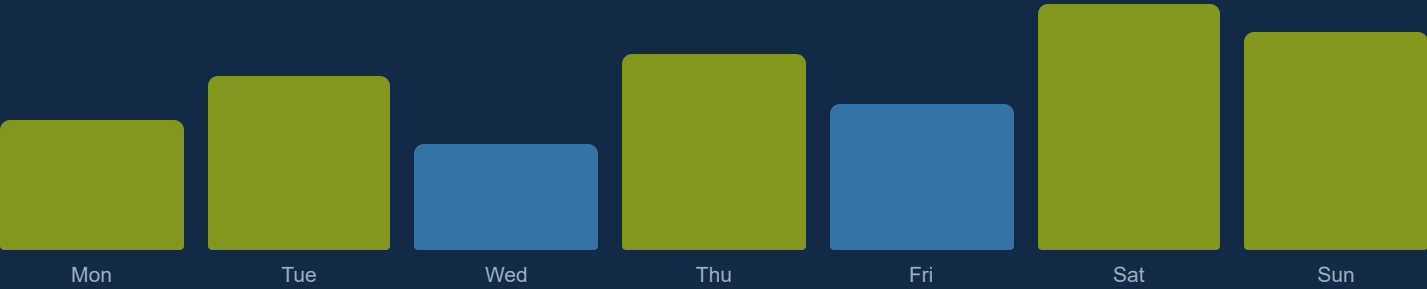
IMPRESSIONS

72,503

Yesterday · all ad zones

Earnings, last 7 days

● Real time



Total earnings, ad performance, and several other metrics, all real-time, all in one place.

Questions publishers ask us.

? How do ads get displayed on my site?

You can create ad tags for five distinct ad sizes right from your publisher dashboard, then insert them into your web pages or app, or use a dedicated plugin. The process typically takes a maximum of 8 minutes.

? How many ad sizes should I use?

We require at least three ad zones, with at least one positioned above the fold, above your logo or near the top of your sidebar, so visitors view the ads instantly upon arrival.

? Should I click the ads on my own site?

No. Publishers don't click the ads on their own sites or apps. It skews campaign results and produces inaccurate data for our advertisers. If you have doubts, simply ask us; we can verify your impressions.

? Can I show other ads on my site/app?

Yes. Just keep in mind that all of our ads are halal, a guarantee you may not find with other networks.

? What if the tags don't display ads?

If you don't see ads populating in your ad zones, contact publishers@muslimadnetwork.com for support and troubleshooting, and our team will get you sorted.

■ Complimentary brand promotion

We grow together.

■ Included free

**Your platform, promoted
across the network.**

Our way of growing together

- ✓ **Campaign status**
Active for as long as you publish
- ✓ **Cost to you**
\$0, free for the life of your publisher account
- ✓ **What we need**
Ad banners and a target URL, halal and to spec



“Glad tidings to those whose earnings are halal.”

Narrated in Naseeh-al-Ansi, Rakb al Misri · reported of the Prophet Muhammad ﷺ

Ready to become a publisher?

✉ publishers@muslimadnetwork.com 🌐 www.muslimadnetwork.com

Become a Publisher